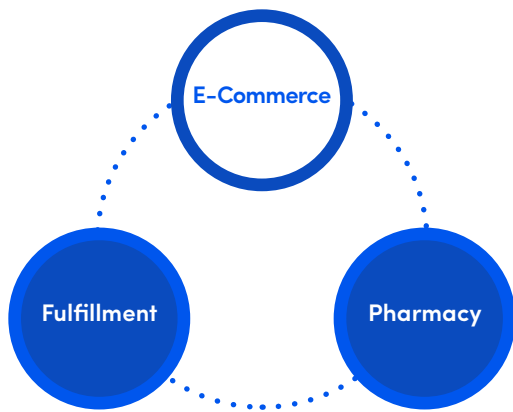




E-Commerce

Boost brand awareness and amplify customer engagement with powerful strategies dedicated to online sales.



A fully integrated component of our innovative direct-to-patient platform, Medvantx E-Commerce solutions include everything from strategic marketing that builds product awareness to UX-driven websites that maximize conversion.

Our user-centric design methodology ensures an engaging front-end experience for patient and provider alike.

From physician consults to prescription searches to payment, each element of your customer's online experience is seamless and efficient.

Custom packaging, personalized remarketing, and automatic refills round out a rewarding and convenient experience that keeps patients coming back.

Strategy

Competitive Audits, User Research, User Journey Mapping, Persona Development, Value Propositions, Ideation, Workshops, Product Strategy

UX + Design

Information Architecture, Card Sorting, Wireframing & Prototyping, Interaction Design, Brand Identity & Messaging, User Testing, Conversion Optimization

Development

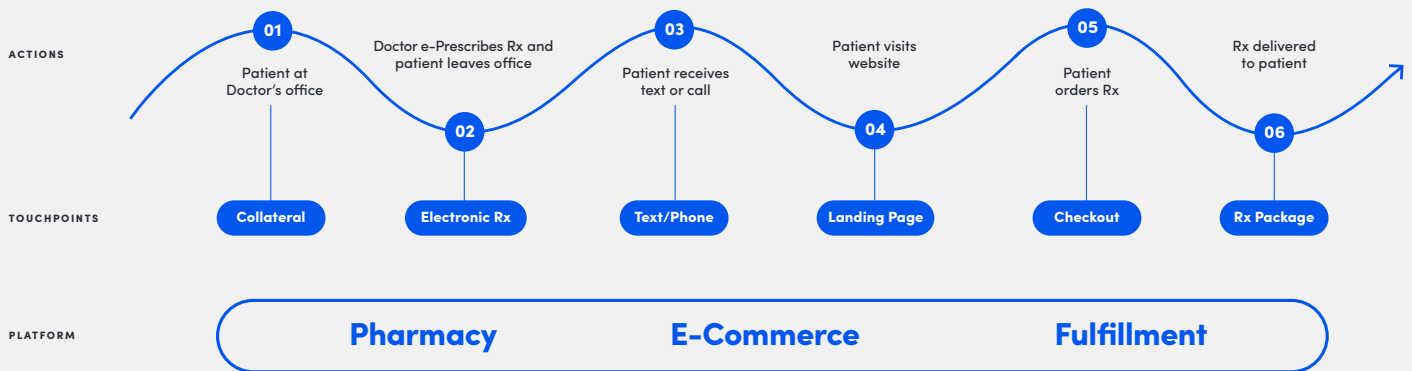
CMS Evaluation, Solution Architecture, Web Development, E-Commerce Solutions, Site Speed Optimization, QA Testing, Platform Consulting

Marketing

Digital Strategy, Paid Search, Display Advertising, Remarketing, Social Media, Email Marketing, Content Creation

Our E-Commerce Solutions

- ✓ Improve patients' lives by providing easy access to quality branded medications
- ✓ Streamline the purchasing process and optimize customer experience
- ✓ Enable a durable home for products beyond LOE
- ✓ Interface with our Pharmacy and Fulfillment services, giving you access to the Medvantx prescribing process
- ✓ Give patients the convenience of prescription medication delivery direct to their doorstep
- ✓ Facilitate each stage of the patient journey, from product awareness to delivery



Get Started Today

How can Medvantx E-Commerce solutions bring your brand closer to patients? Contact us to find out.

[medvantx.com](https://www.medvantx.com)
info@medvantx.com
866.744.0621



**BOOST AWARENESS.
AMPLIFY ENGAGEMENT.
REDUCE COSTS.**

“More and more patients are seeking online access to our patient access solutions. Medvantx is helping us keep pace with a changing marketplace.”

Executive Director

PATIENT ASSISTANCE FOUNDATION